Cayuga Hospitality Consultants Annual Meeting

November 11–13, 2026 | The Alexandrian, Old Town Alexandria, VA

This year's theme is **Creativity in Action**, with a program designed to challenge conventional thinking, explore new opportunities in hospitality, and put the collective expertise of Cayuga members to work.

Wednesday, November 11

Evening | Welcome Reception

Reconnect with fellow Cayuga members before the conference begins.

Thursday, November 12

7:30–8:30 AM | Breakfast, Welcome & Introductions

8:30–9:30 AM | Creativity Lab: Kill the Sacred Cow
Challenge long-standing hospitality practices and rethink the assumptions behind them.

9:30–10:00 AM | Break

10:00–11:00 AM | Creativity Lab: Consultant Mash-Up
Work across consulting disciplines to tackle familiar hospitality problems from unfamiliar perspectives.

11:00 AM–12:00 PM | Would You Invest in This?
Featuring Kendra Plummer, Founder, Elise Capital; and Andrea Foster, EVP of Hospitality, Mindclick.

Our panelists will evaluate hypothetical hospitality investments, weighing creativity against financial realities and deciding which ideas deserve a yes, no or maybe.

12:00–12:45 PM | Lunch

12:45–1:45 PM | The Longevity Economy: Rethinking the 50+ Consumer
Scott Frisch, COO/CFO, AARP

Explore the growing economic influence of consumers over 50 and what changing demographics mean for travel, hospitality and the guest experience.

1:45–2:45 PM | The Workforce, Reimagined
Featuring Anna Blue, President, Blue Moss Group; Lana Udalov, CEO, Polydom; and Glenda Lee, Founder, CitiLife Development.

What would the hospitality workforce look like if we designed it from scratch today? Our panelists will explore how technology, changing expectations and new approaches to leadership are reshaping the way we work.

2:45–3:15 PM | Break

3:15–4:15 PM | Creativity Lab: The Constraint Game
Put creative problem-solving to the test as teams tackle a hospitality challenge with unexpected twists and changing constraints.

4:15–4:30 PM | Closing Conversation

Friday, November 13

7:30–8:00 AM | Breakfast & Welcome

8:00–10:00 AM | Creativity Applied: Put the Room to Work
Bring one specific business challenge, opportunity or request. We'll tap into the experience and connections in the room to help members leave with actionable ideas, introductions and next steps.

10:00–10:30 AM | Break

10:30–11:30 AM | Cayuga Business Meeting
Led by Chuck Kelley and Stephanie Smith.

11:30 AM | Departures