



Cayuga Annual Conference | Nov. 10-12, 2024
Westin Denver Downtown

THEME: Ascent to Success

Sunday, November 10, 2024

Arrivals

6 PM – 7:30 PM

Welcome Reception sponsored by **Brittney Jones and Brittain Resorts and Hotels**

Dinner is on your own, but the reception will include lots of hors d'oeuvres so you may not need it!

Monday, November 11, 2024

7:30 AM

Breakfast sponsored by **Don Farrell and Fresh Revenues**

8:30 AM

Session 1: Member Introductions

Moderators: Chuck Kelley and Katie Moulton

***Attendees: Plan wisely!** You will have about two minutes to introduce yourself to the group, so think about how to ensure they will remember you!

10 AM – 10:20 AM

Break (20 minutes)

10:30 AM

Session 2: Design & Construction

Moderator: [Connor Vanderholm](#), CEO at Topline

[Josh Slavens](#), Managing Principal at Brand Standard Projects

[Jill West](#), Principal at The ELW Group

[Ted Torres](#), Partner & Head of Hospitality at CREDE

11:30 AM

Lunch

12:45 PM

Session 3: State of the Hotel Industry – Development & Transactions

Moderator: [Jon Peck](#), President at Peck Hotel Consulting

Panelists:

[Brittney Jones](#), Chief Development Officer at Brittain Resorts & Hotels

[Greg Mount](#), Chief Executive Officer at Victory Hotel Partners

[Claire Wallace](#), Vice President, Acquisitions & Development at Pyramid Global Hospitality

1:45 PM – 2 PM

Break (15 minutes)

2:00 PM

Session 4: Wellness & Sustainability

Moderator: Susan Barry

[Candace Lynch](#), Vice President at Zents

[Corey Clark](#), Director of Experience Sustainability at Honeycomb Strategies

[Holleigh Alexander-Ramsey](#), Founder, CEO, and Chief Spa Consultant at Spalign Concepts, LLC

3:30 PM

Session 5: Cannabis & Travel

Presented by:

[Tyler Jacobson](#), Marketing Director, 4B Marketing

6:30 PM – 8:30 PM

Dinner

Tuesday, November 14, 2023

8 AM

Breakfast

9:00 AM

Session 1: Roundtable Sessions

Table Leaders:

[Janet Eason](#), Founder at Eason Branding

[Don Farrell](#), Founder at Fresh Revenues

[Greg Riehle](#), Principal at Riehle Hospitality Consulting

[Sean Skellie](#), Principal at Grey Hospitality

[Ken Widmaier](#), Principal at Front Range Hospitality Consulting

10:30 AM – 10:50 AM

Break

11 AM

Session 2: Cayuga Business Meeting & Member Forum

Moderators: Chuck Kelley and Stephanie Smith

12 PM

Adjourn

Departures